



SIMCOX DESIGNS

Efflorescence Wallpaper

Delightfully romantic with nostalgic echoes of visits to country gardens and parks of times past. This design is gentle, romantic and would instantly fill a room with floral beauty and butterflies. This imagery is reminiscent of a giddy springtime day, fun, light and airy with lots of excitement and possibilities to come.

Luxurious in its simplicity this palette of delicate colours and uplifting hues will brighten any space, from small and intimate to open spaces hosting large events, perfect for celebrations.

Multiple meanings have been attributed to flowers for thousands of years throughout Europe, Asia and the Middle East. Floral blooms, foliage, plants and specific arrangements were used to send a coded messages to special recipients, allowing the sender to express feelings which could not be spoken aloud in polite Victorian society. A romantic floral wallpaper sure to enliven any room.

This deeply layered and textured wallpaper is also available on 7 different fabric base cloths. Suitable for upholstery and drapery.



ROLL DIMENSIONS	24" (61.5cm) x 33ft (10.05m)
MATERIAL/BASE	Low Sheen Non-Woven
PATTERN REPEAT	14.9" (38cm)
PATTERN MATCH	Straight Match
FINISH	Pre-trimmed Butt Join
CLEANABILITY	Washable
USAGE	Domestic & Commercial



MILTON & KING®

GENERAL ENQUIRIES, ORDER & PRODUCTS

+44 1895 746 596

Mon-Fri: 9am-5pm (GMT)

support@miltonandking.com

www.miltonandking.eu

SUSTAINABILITY

- Made to order within 10-15 days using the latest eco-friendly printing tech. That means no over-production and waste like regular wallpaper brands.
- Our PVC Free wallpaper base is sourced from sustainably managed forests.
- We print all wallpapers using odorless water-based ink. GREENGUARD GOLD Certified to standards for low chemical emissions into indoor air.
- Milton & King's wallpapers are of the highest quality, are environmentally friendly, and totally 100% vinyl-free.

BATCHING & DELIVERY

- **Note:** Samples of this wallpaper are provided for review of the material, pattern scale and print technique – they are not intended to be used for colour matching purposes. There can be slight shifts in colour between runs, so your wallpaper may vary slightly from sample coloring.
- Please ensure that you order the correct amount as we do not guarantee that rolls printed in different batches will be an exact match.
- Industry leading production times on all orders.

Non-woven Wallpaper

CERTIFICATIONS

This wallpaper has obtained the following Fire and Flammability classifications.

North America

"Class A" for ASTM Designation E84-15a. Comparable to UL 723, ANSI/NFPA No. 255 & UBC No. 8-1.

Building Codes Cited:

National Fire Protection Association, ANSI/NFPA No. 101, "Life Safety Code". International Building Code, Chapter 8, Interior Finishes, Section 803.

Australia & New Zealand

"Group 1" for AS/NZS Standards: AS/NZS 3837:1998

The Building Code of Australia (BCA)

Please [Contact Us](#) to request a copy of the fire certificates and test reports.

ADDITIONAL INFO

At Milton & King we have a huge range of designer wallpapers for you to choose from whether you're decorating your living room, bedroom, bathroom or commercial space we will have a wallpaper to suit your style.

Non-woven wallpaper advantages

The most user-friendly wallpaper on the market.

- Sourced from FSC Certified Forests and printed with water-based ink. Non-wovens are earth friendly, and totally 100% vinyl-free.
- Breathable – These high quality wallpapers are breathable, helping them endure mould and mildew conditions. Thus, perfect to decorate bathrooms, kitchens and laundries (direct contact with water is not recommended).
- Paste-The-Wall – Made from both natural and non-porous synthetic fibres. These non-woven wallpapers will not absorb moisture from the adhesive. Simply apply the paste directly to the wall. The paper will not expand or contract with no booking time required.
- The wallpaper rolls are finished precisely to have no overlap. Meaning the panels simply butt up to each other for ease of installation.
- Spongeable – Dirt, dust, and other marks can be cleaned with a slightly damp sponge (do not use any solvents)
- Durable – Milton & King's easy to install wallpapers are also heard wearing and tear-resistant. This is a great advantage as the wallpapers will not get torn during installation or removal.
- Easy to Remove – Once completely dry, non-woven wallpapers will come off easily. It should come down in full sheets with no need for the dreaded steamer or water. Without causing any damage to the walls upon their removal
- Roll Size – 24" wide x 33' long. Our rolls are the equivalent to a US double roll providing 65 square feet per roll.

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